



“Our Farm, Our Family, Our Future” Event Focused on Keeping the Farm in the Family

Your legacy is the most important thing that you can leave with your children and grandchildren. For family farms and operations, land and property are often woven into that legacy. With high demands of time and resources for family businesses, it can be overwhelming to think about the future of the farm.

It’s been discovered that it is nearly unanimous among farm operations that their most significant goal is to pass along the family farm to the next generation. Despite this strong desire, several research studies show that most farms fail to make proper plans to achieve this important goal. Furthermore, the continual changes in estate taxes can have an overwhelming impact on the family farm.

With both the desire and the startling statistics of these farm families in mind, AgriLegacy is privileged to announce their upcoming event, “Our Farm, Our Family, Our Future”, an event focused on keeping the farm in the family. Ten years ago, AgriLegacy hosted their first, of many, events to help farm families take those crucial first steps in ensuring the future of the farm. With the help of their annual event, one-on-one meetings, and small events throughout the year, they have helped to educate countless farm families and agribusiness owners on creating their legacy.

This daylong event will feature agribusiness expert, Dr. Ron Hanson. Dr. Hanson recently retired from serving as the Neal E. Harlan Professor of Agribusiness in the Department of Agricultural Economics at the University of Nebraska-Lincoln. Dr. Hanson was raised on an Illinois family farm. He has counseled with farm families for more than 30 years to help them resolve family conflicts in a more positive manner and to improve family relations through better communications. As a widely traveled national speaker, Ron’s current efforts have been directed at resolving the family issues involved with farm business ownership, family succession and the transfer of management control between farming generations.

Along with Dr. Hanson, the event will include several additional esteemed speakers to help preserve the farming legacy. In discussing the upcoming event, AgriLegacy Co-Founder, Wes Hentges, stated “You’ve poured your own sweat and blood into the operation, so it stands to reason that you want the best for both your heirs and for the farm. Perhaps you have one child who wants to remain on the farm and another who simply wishes to receive a cash inheritance one day. Or maybe you’d prefer to leave some land to another family member. Whatever the case, attending this event will allow farm families to acquire a jump start on safeguarding *their AgriLegacy.*”

The AgriLegacy Conference will be held on Thursday, March 15th, from 8:30 am until 4:00 pm at the Rolling Hills Zoo Conference Center in Salina, Kansas. Tickets to this event include lunch and snacks throughout the day. To learn more and/or to register, please visit www.agrilegacy.com. (*Seating is limited – reserve your seats today! Early bird pricing discount of \$20 is available with code “EARLYBIRD” through February 16, 2018.*)

By taking the step to attend this “can’t miss” event, many families will be on the path of preserving their farm heritage.